



## REFRIPRO MEDIA KIT

### Four packages to present your company

#### **BASELINE PACKAGE** 390 EUR / year

Your are a manufacturer, distributor or service provider in the RAC industry?  
Subscribe to the Refripro directory with a baseline package.

- Full address with logo, email and link to your website
- Publication of your entry in five product categories
- Validity: 12 months

Exampel:

#### **AMV Communication EURL**



**Email:** [info@amv-communication.com](mailto:info@amv-communication.com)  
**Website:** [www.amv-communication.com](http://www.amv-communication.com)  
**Telephone:** +33(0)38641 1946  
**Fax:** +33(0)38641 1946  
**Address:** Cour des Miracles  
89240 Pourrain  
**Country:** France

#### **RANKING PACKAGE** 430 EUR / year

You want to complete your Baseline Package by additional options?  
With the Ranking Package your company will always be displayed among the 10 first search results.

BASELINE PACKAGE + RANKING

- Your entry will always be displayed among the 10 first search results of your selected categories

#### **LOGO PACKAGE** 460 EUR / year

The Logo Package is the ideal solution if you want to increase the impact of your Baseline Package in the directory.  
Publish your logo at a page of your choice of the Refripro platform and link it to your website.

BASELINE PACKAGE + LOGO

- Your logo will be published at a page of your choice on the Refripro Website with a link to your company's website.

#### **FULL SERVICE PACKAGE** 490 EUR / year

With the Full Service Package you benefit from the entire Refripro range:

BASELINE PACKAGE + LOGO + RANKING



## JOB ADVERTS

**NATIONAL subscription, 3 months:** 395 EUR net

**25% rebate for companies in the directory:** -25% = 295 EUR net

**Your job advert will be published in one language:**

**German, French, English or Italian**

- Enter the text of your job advert yourself or send us your advert
- Add a pdf of your advert
- Publish your logo
- Your advert will be published for three months

**INTERNATIONAL subscription, 3 months:** 470 EUR net

**25% rebate for companies in the directory** -25% = 350 EUR net

**Your job advert will be published in four languages:**

**German, French, English and Italian**

- Same options as above
- Including the translation of 150 words per language.  
Additional words will be invoiced with 0.17 EUR per word

## INDIVIDUAL ADVERTISING OPTIONS

Please contact refripro for your individual communication plan, sponsoring or banner advertising tailored to your needs.



## FIND AND BE FOUND

REFRIPRO: the independent industry platform for refrigeration and air-conditioning

**URL:** [www.refripro.eu](http://www.refripro.eu)

Responsible: AMV Communication EURL  
Registered Office: Cour des Miracles, 89240 Pourrain, France  
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Design, publishing: Idéal Productions  
Databases: AMV Communication EURL  
Translation: AMV Communication EURL  
Hosting: Frontier On Line  
Photographs and descriptions are non-contractual

Sales:

### **Germany/Austria/Switzerland:**

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## Who runs Refripro?

Refripro is a service of AMV Communication and went on line in October 2006. AMV was established by Andrea Voigt in 2001 and is an international press and translation office specialising in refrigeration and air conditioning. Information about AMV at: [www.amv-communication.com](http://www.amv-communication.com)

## What is Refripro?

The international portal for the refrigeration and air conditioning sectors with information on all important areas in refrigeration and air conditioning: basic knowledge, refrigerants, software, legislation, lexicon, dictionary, current topics etc.

## For whom was Refripro developed?

For all professionals who have anything to do with the refrigeration and air conditioning sector: from the plant builder through the manufacturer and OEM to the planner and the end user.

## What purpose does a sector portal serve?

Refripro does away with time consuming searching for information. The portal offers a comprehensive collection of data necessary in the day to day work in refrigeration and air conditioning. Specialists from engineering, marketing, procurement, etc. will find all the important information they need here.

## Where is Refripro's added value?

Refripro is internationally orientated and is available in a number of languages: English, French, German and Italian. The focus is on neutral communication and journalistic work. Refripro is not an advertising channel, pure product PR or image advertising without neutral information content is rejected to a large extent.